

Lights, Camera, Media, Literacy!

Print Ad Collections Review

For each collection, write the following:

- 1) Your favorite ad
- 2) The techniques listed for that ad
- 3) Do you think the technique(s) listed for that ad correct?
- 4) If not, what technique(s) should be listed?

Collection #1

Collection #2

Collection #3

Collection #4

Collection #5